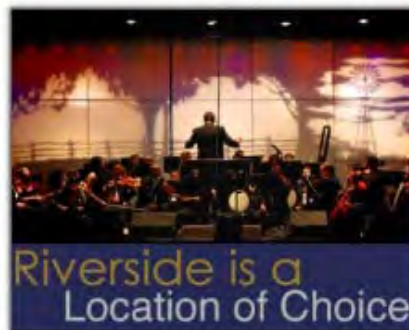
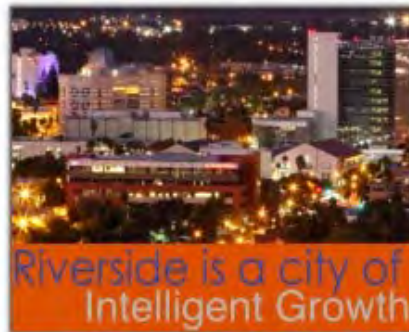


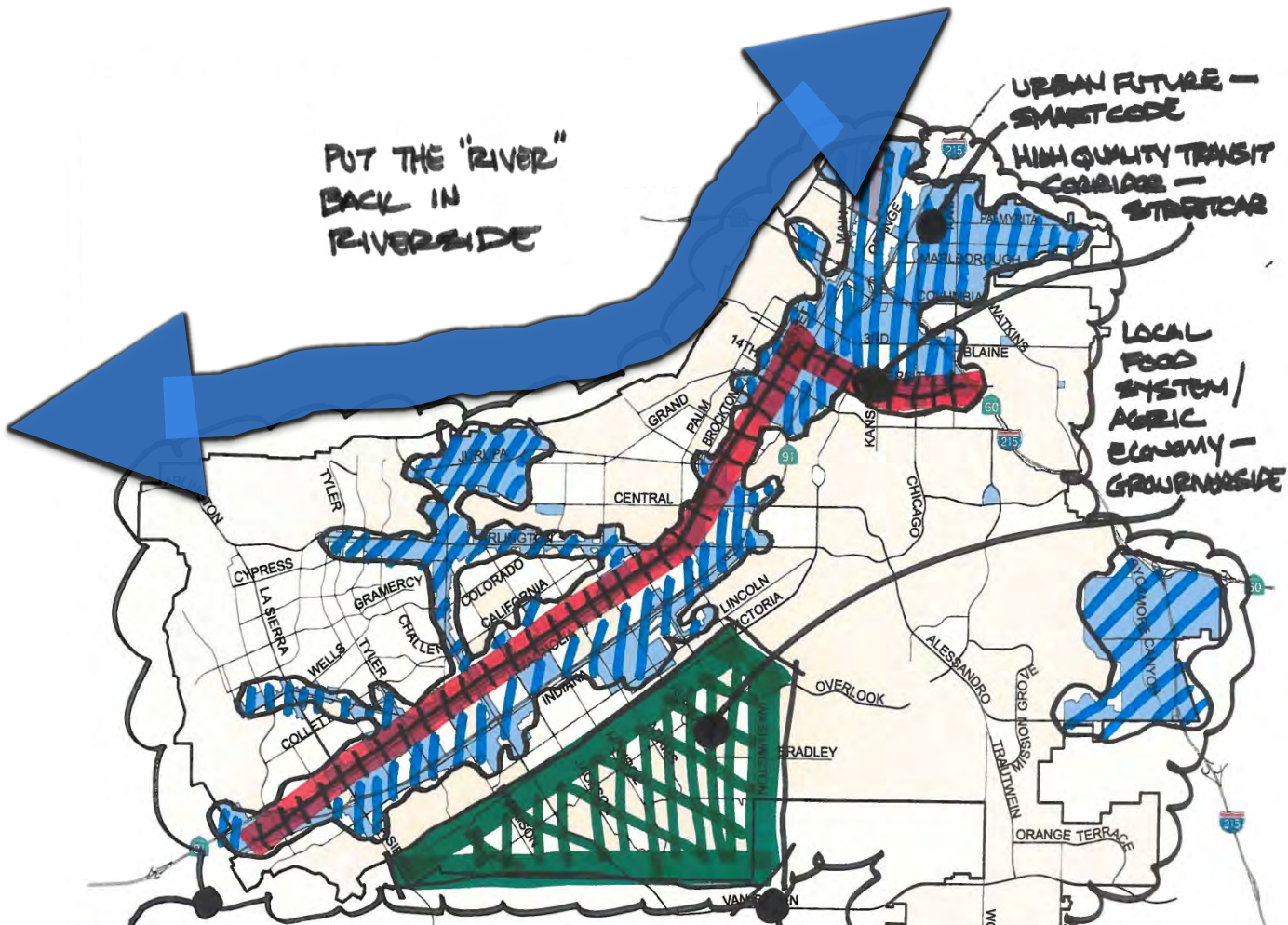


OUR VISION: Riverside, California is a city that honors and builds on its assets to become known as a location of choice that catalyzes innovation in all forms, enjoys a high quality of life and is unified in pursuing the common good.



Seizing Our Destiny

- Requires
 - Breaking down silos
 - Connecting dots
 - Involving others
 - Building partnerships
 - Seeking mutual gain
 - Getting out of our comfort zones

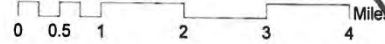


PUT THE "RIVER"
BACK IN
RIVERSIDE

URBAN FUTURE —
SMART CODE
HIGH QUALITY TRANSIT
CORRIDOR —
STREETCAR

LOCAL
FOOD
SYSTEM/
AGRIC
ECONOMY —
GROUNDSIDE

ABCD NEIGHBORHOOD
STRATEGIES —
26 IN 26



CLIMATE ACTION PLAN —
RIVERSIDE RESTORATIVE GROWTH PRINT

What If?

- What if a fundamental premise of all efforts of the City of Riverside were to achieve multiple or mutual benefits?
- What if healthy watersheds and sustainable watershed management were among those benefits?
- What if community members and organizations were highly engaged and involved in community design and visioning related to integrated planning and implementation efforts?

Could it be?

- Could otherwise “silo-ed thinking and action” (i.e., degenerative relationships between two or more issues) become entrepreneurial, inventive, and regenerative?
- Could unique partnerships be achieved and regulatory and funding barriers be removed?
- Could healthy watersheds, improved mobility, real estate development, greenhouse gas reductions, neighborhood-level “community building,” economic prosperity, infrastructure reinvestment, social equity, cultural heritage, and ecological restoration be attained simultaneously?

Why Not?

- Riverside is a high opportunity location for stormwater capture and infiltration because of its permeable soils located over, important aquifers.
- Stormwater capture is a strategic goal for larger scale Santa Ana River Watershed sustainability - and, so, it could be in Riverside as well.
- As Riverside plans for its future mobility, food security, climate change resiliency, and urban development, it can also seek to decrease impervious surfaces and improve water quality.

How?

- We – collectively “we” – need to want win/win relationships between issues that have traditionally worked against each other; “no” or “us vs. them” is just that: no win/win.
- “We” need to look at opportunities for how these issues relate to one another early on in a process – rather than waiting to look at these things later on in the project implementation stages.
- No matter what your role (consultant, advocate, public staffer, resident, etc.), just ask: “I hear what you want to do, can we also commit to seeking mutual gain to achieve more and, perhaps, better outcomes for all?”
- We all have “voices,” let’s use them for mutual gain in Riverside.



Food Systems

Connecting the Dots = Seizing Our Destiny

Mobility

Urban Investment



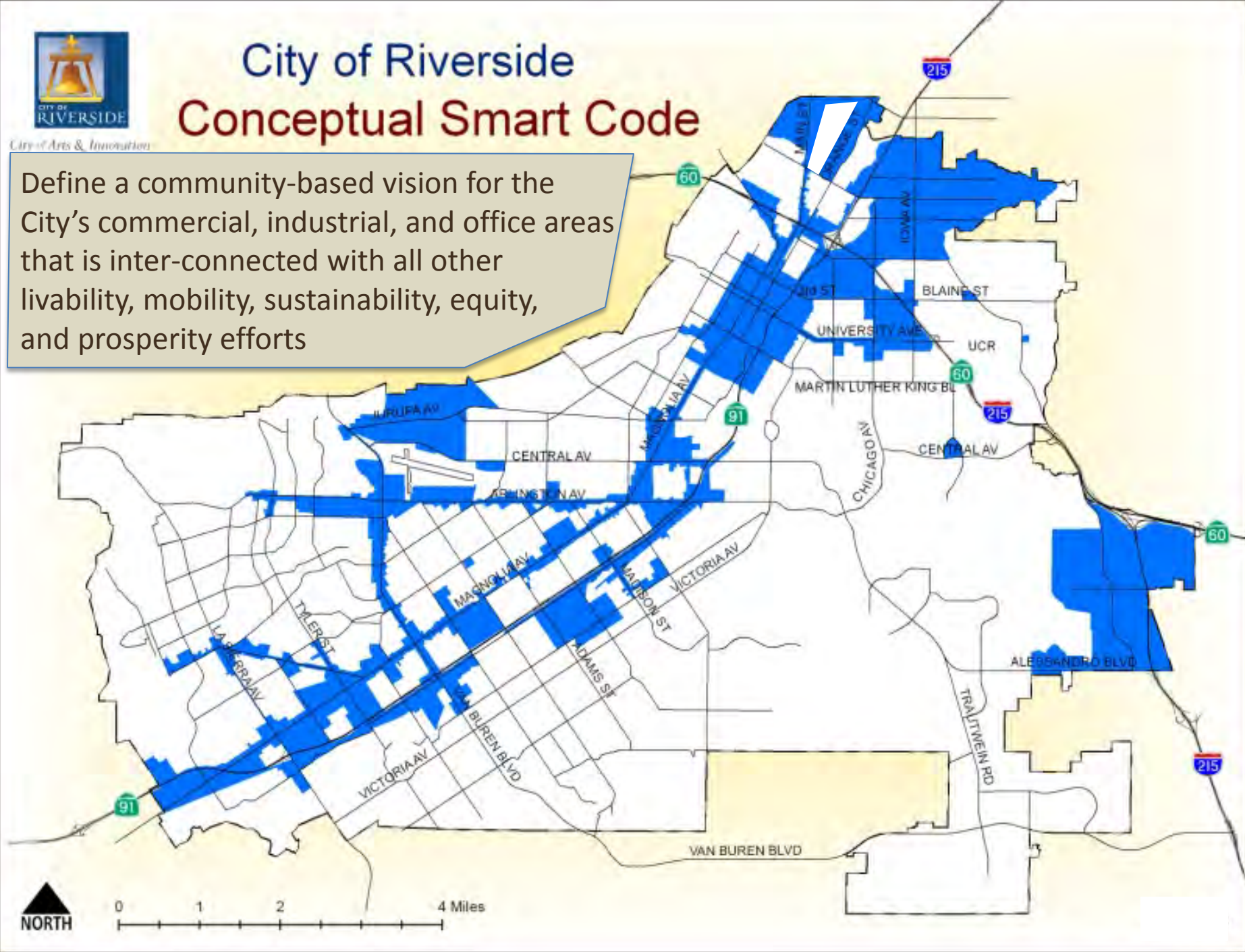


City of Riverside

Conceptual Smart Code

City of Arts & Innovation

Define a community-based vision for the City's commercial, industrial, and office areas that is inter-connected with all other livability, mobility, sustainability, equity, and prosperity efforts





1. Develop Community-Driven Vision of a Desirable Future

2. Prepare Code/SP to Implement the Vision

3. Prepare Streamlined Project Conformance Review

4. Achieve Program-Level CEQA Clearance

5. Facilitate Investment

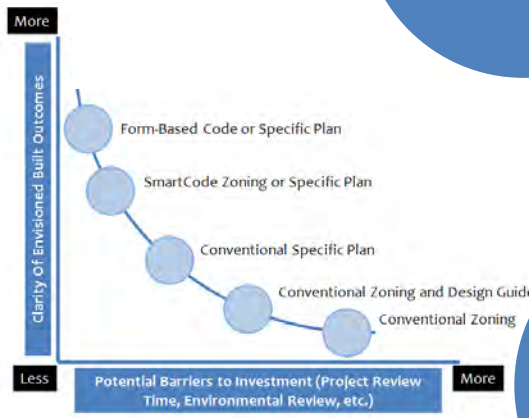


Exhibit 5-11: Development Specifications for "Main Street" Commercial Block Building

Description:
 If building form is designed with pedestrian-oriented form and street-level features that open the space to the street, it is permitted to build taller in these zones. Access to street level may be provided through a commercial-grade entry lobby, or the ground floor.

Example Photos:

Use Specifications:

Facade Specifications:
 Facade Specifications apply to all facades that face a street, public or private.

1. Facade shall be a solid, finished wall that is substantially vertical and continuous above the ground level.
2. Upper level facade shall be finished with a solid, finished wall.
3. A maximum of two percent of the facade shall be occupied by glass or other transparent materials. Existing building facades that have been previously approved for a higher percentage of glass or other transparent materials may apply to upper floors with appropriate facade materials and proportions. The percentage of glass or other transparent materials shall be consistent with the building's architectural style and the surrounding context.
4. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
5. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
6. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
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8. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
9. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
10. The ground floor facade shall be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.

Prohibited Facade Elements:

1. Facade shall not be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
2. Facade shall not be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
3. Facade shall not be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
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9. Facade shall not be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.
10. Facade shall not be finished with a solid, finished wall that is substantially vertical and continuous above the ground level.

Required and Allowed Projecting Facade Element:

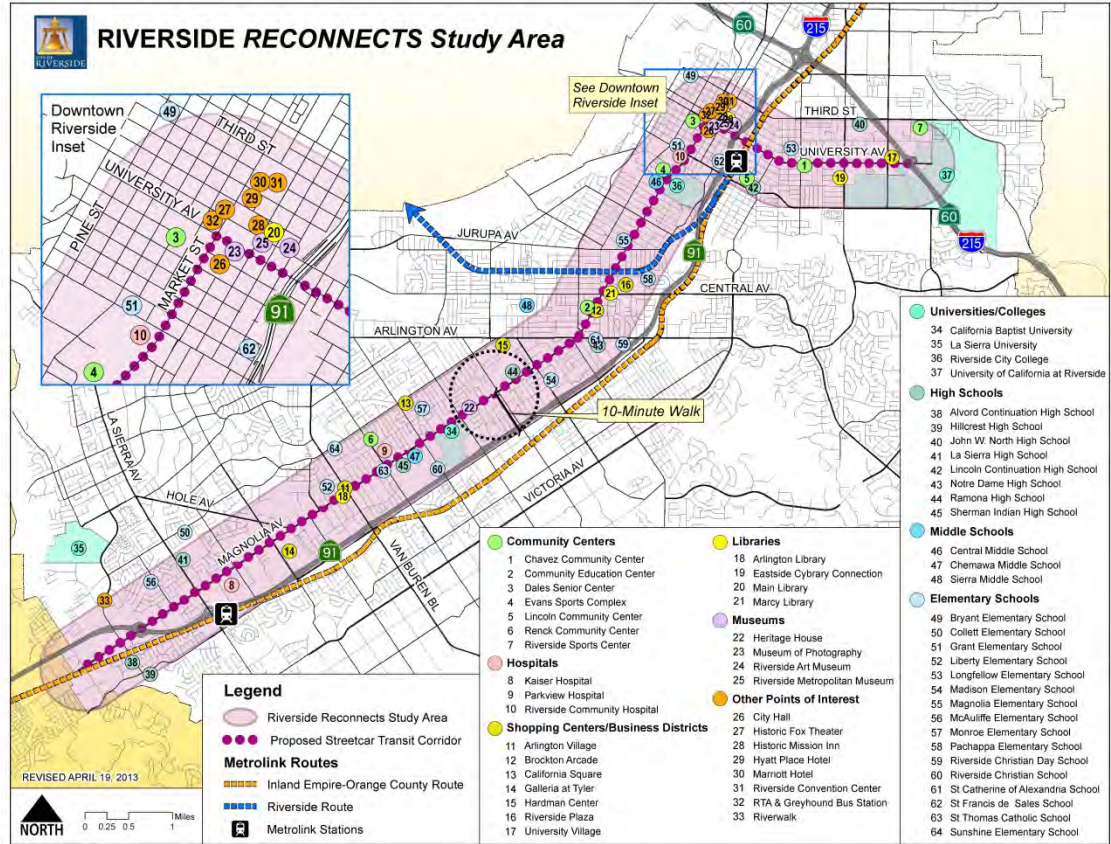
Less Height Specifications:

Allowed Roof Forms:

1. The roof shall be a flat roof.
2. The roof shall be a flat roof.
3. The roof shall be a flat roof.
4. The roof shall be a flat roof.
5. The roof shall be a flat roof.
6. The roof shall be a flat roof.
7. The roof shall be a flat roof.
8. The roof shall be a flat roof.
9. The roof shall be a flat roof.
10. The roof shall be a flat roof.



riverside reconnects



VIDEO: Tour a streetcar

RIVERSIDE: City previews streetcar system

QUESTIONS

Others want more information about the streetcar plan before they get on board.

John Brandriff, a former council candidate in Ward 7 at the city's west end, said if the streetcar will share the road and stop at traffic lights, "why do we need to invest all this money and pay all this when we can just improve the bus system?"

Brandriff also asked community development Director Al Zelinka whether the streetcar would operate later than buses, which usually stop running before evening council meetings are over.

"For our end of town that's a huge deal," Brandriff said.

STREETCAR REVIVAL: A rail car was parked in downtown Riverside on Thursday, Nov. 7, as city officials continue exploring a possible 12-mile streetcar system. Such a network would connect more than 50 points of interest including hospitals, libraries, the Galleria at Tyler and the Mission Inn. Cost for the system, known as Riverside Reconnects, and how it would be paid for are unknown.

RECOMMENDED FOR YOU
HISPERNIA: Coroner identifies crash victim
 A 4-year-old child was killed in a crash on a residential street, police said.

Powered by Saltillo

GrowRIVERSIDE STATISTICS

- Sold out to 425 Registered Attendees
- Marketing Efforts
 - Seedstock promotion and social media
 - Print pieces with varying focus
 - Press Releases
 - IMPRESSIONS: 4.3 million
 - READS: 300,000
 - REACH: 3,100 news outlets
 - Letter to Greenbelt residents
 - Area signage
 - Mayor’s State of the City
 - In-Person Outreach to Community Groups
 - Universities, colleges and high schools
- More than 30 sponsors



GrowRIVERSIDE TOPICS

- Examples of Keynote Presentations:
 - “The Economic and Societal Benefits of Developing a Local Food Systems Infrastructure in a City”
 - “Putting Policy into Place”
 - “Health and Community Benefits of Local Agriculture”
 - “California’s Drought and Its Impact on Local Agriculture”
- Examples of Panel Presentations:
 - The Value and Meaning of Local Agriculture
 - Local Ag Growth Strategies
 - The Market Opportunity for Local Agriculture
 - Local Agriculture Innovation
 - Funding the Future of Local Agriculture
 - Resource Rich Riverside
 - Logistics of Galvanizing the Local Food System in Riverside



OUTCOMES

The success of GrowRiverside 2014 has ignited a movement to:

- Develop business relationships between farmers and local restaurants;
- Promote community-wide awareness and celebration of the City's agriculture heritage and assets;
- Create a position within the City Manager's Office of Economic Development focused on promoting investment in sustainable agriculture and to connect local food producers and business owners;



OUTCOMES

The success of GrowRiverside 2014 has ignited a movement to:

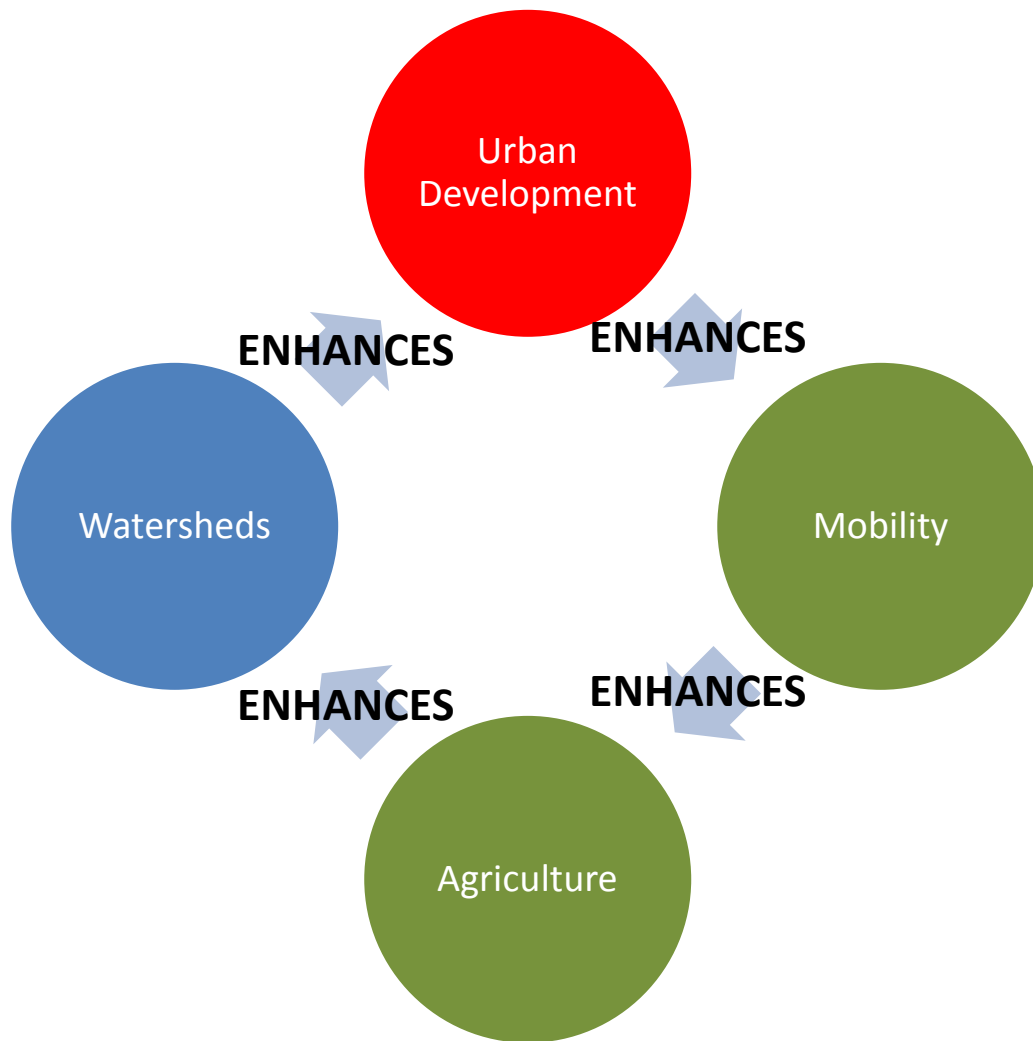
- Establish mobile local food delivery stops to address the City's food deserts;
- Formulate a Local Food Policy and establish a Riverside Food Systems Alliance;
- Expand the availability of locally sourced foods for the Riverside Unified School District;
- Lease School District Land in the greenbelt to a farmer to produce fruits and vegetables for RUSD;



OUTCOMES

- Develop a partnership with ARC of Riverside County and growers in the greenbelt area;
- Create an available agricultural lands database to connect growers with properties available for lease or for sale;
- Provide information and assistance to growers from other jurisdictions who seek to relocate to the City;
- Planning GrowRiverside 2015; and
- This is a sampling of what has occurred in the 7 months since the conference.





Can Riverside achieve these mutual gains and others? Most certainly, we can.

The way we build, rebuild, restore, manage & maintain our communities affects people, economy, & environment. At a time when stakes have never been higher and resources constrained, the degree to which multiple or mutual gains can be realized will directly affect the vitality of our communities (Riverside, included).