



# “Making Water Fun Again!”

Urban Water Institute’s 25<sup>th</sup> Annual Water Conference | | August 22-24, 2018

**DRAFT 7/11/2018 9:00 AM DRAFT**

## Wednesday, August 22, 2018: Resiliency and Uncertainty

**12:00 p.m. - Registration, Networking & Exhibits (Sorrento Ballroom)**

**1:00 p.m. - Opening Remarks & Introduction**

Greg Quist, Chairman, Urban Water Institute

**1:15 p.m. - Welcome to San Diego**

Mayor Kevin Faulconer, City of San Diego

**1:30 p.m. - Cape Town: A harbinger of future water crisis in our California cities and farms?**

Jay Famiglietti, Senior Water Scientist, NASA

Introduction: Rita Schmidt Sudman, Author & Senior Advisor, Water Education Foundation

**2:15 p.m. - Drought Contingency Planning**

Jeanine Jones, Interstate Resources Manager, California Department of Water Resources

Dr. Eric Reichard, Interstate Director, United States Geological Survey

Amanda Sheffield, Ph.D., National Oceanic and Atmospheric Administration (NOAA)

Robb Whitaker, General Manager, Water Replenishment District

Moderator: Jack Simes, Planning Officer, U.S. Bureau of Reclamation

**3:30 p.m. - Networking Break - Sponsored by HDR**

**3:45 p.m. - Water Fix, Who’s in the Mix**

Steve Blois, Secretary, Metropolitan Water District Board

Bill Diedrich, Board President, San Luis Water District

Glenn Farrel, Government Relations Manager, San Diego County Water Authority

Jennifer Pierre, General Manager, State Water Contractors

San Diego County Water Authority Representative, TBD

Moderator: Larry Dick, Board Director, Municipal Water District of Orange County

**4:45 pm - Adjourn**

**5:00 p.m. to 6:30 p.m. - Welcome Reception - Sponsored by Water Replenishment District of Southern California**

**Thursday, August 23, 2018: Adaptation and Strategy**

**7:45 a.m. - Registration, Networking, Exhibits & Continental Breakfast**

**8:15 a.m. - Opening Remarks/Get to know your Exhibitors**

Ane Deister, Executive Director, Urban Water Institute

**8:30 a.m. - Alternative Delivery Projects**

Tim Busch, General Manager, Woodland Davis Clean Water Authority

Neil Callahan, Director, Louis Berger US

Shivaji Deshmukh, Assistant General Manager, West Basin Municipal Water District

Moderator: Bob Siemak, President, RCSiemak Consultants

**9:15 a.m. - Working with the Media in Changing Times**

Adam Probolsky, President, Probolsky Research

Ry Rivard, Water and Power Reporter, Voice of San Diego

Tony Perry, Former San Diego Bureau Chief, Los Angeles Times

Jennifer Bowles, Executive Director, Water Education Foundation

Moderator: Rita Schmidt Sudman, Author, Water: More or Less

**10:15 a.m. - Property Right or Human Right**

Susana De Anda, Co-Executive Director & Co-Founder, Community Water Center

Christy Guerin, Olivenhain MWD – *(Invited)*

Ken Manning, President, California Groundwater Coalition **(Greg will check in with Chris Frahm on confirmation)**

Moderator: Chris Frahm, Shareholder, Brownstein Hyatt Farber Schreck

**11:15 a.m. - Networking Break – Sponsored by Brownstein Hyatt Farber Schreck, LLP**

**11:30 a.m. – Water Intensive Business Strategic Planning**

Charlie Arnold, Stone Brewery

William Bourdeau, Vice President, Harris Farms

Luke McCollom, Vineyard Manager, Fallbrook Winery

Ramsey Haddad, Environmental Engineer, California Steel Industries

Moderator: Greg Quist, Chairman, Urban Water Institute

**12:30 p.m. - Conference Luncheon - Sponsored by Meyers Nave (Riviera/Monte Carlo Room)**

**1:30 p.m. - Creating a Culture of Innovation in Your Utility**

Jason Carter, Vice President, Delivery & Innovation Lead, Arcadis North America

Moderator: Ed Means, President, Means Consulting, LLC

**2:30 p.m. - Storm Water Management**

Mark Pestrella, Director, Los Angeles County Public Works

Introduction: Rich Nagel, Vice President, CH2M

**3:30 p.m. - Networking Break – Sponsored by Probolsky Research**

**3:45 p.m. - The 2018 Water Bond: Yes or No?**

Gerald Meral, Director, California Water Program, Natural Heritage Institute

Ed Ring, Analyst & Co-Founder, California Policy Center

Moderator: Rita Schmidt Sudman, Author & Senior Advisor, Water Education Foundation

**4:45 pm - Adjourn**

**5:00 – 6:30 p.m. - Chairman’s Reception - Sponsored by Cadiz, Inc.**

**Friday, August 24, 2018: Policies and Politics**

**7:45 a.m. - Registration, Networking, Exhibits & Buffet Breakfast  
Sponsored by Western Municipal Water District**

**8:30 a.m. - Opening Remarks**

Ane Deister, Executive Director, Urban Water Institute

**8:45 a.m. - “Is the Bay Area Ready for Potable ReUse?!”**

Tony Estremera, Director, Santa Clara Valley Water District

Dr. David Sedlak, Professor, UC Berkeley

Paul Sciuto, General Manager, Monterey One Water

Moderator: Rich Nagel, Vice President, CH2M

**9:45 a.m. – Can’t We All Just Get Along? A Game Show Theme on Resolving our Differences**

Barbara Balen, Chairwoman, Mountain Counties (Jim Atkinson will invite her, Matt Stone is the back up if she can’t)

Kathleen Hedberg, President, Helix Water District

Kevin Hunt Partner, Hunt Thornton Resource Strategies LLC

Ed Means, President, Means Consulting

Tina Shields, Water Manager, Imperial Irrigation District

Greg Thomas General Manager, Rincon del Diablo Municipal Water District

Kim Thorner, General Manager, Olivenhain Municipal Water District

Rob Whitaker, General Manager, Water Replenishment District of Southern California

Moderator: Greg Quist, Chairman, Urban Water Institute

**11:30 a.m. - Chairman’s Raffle**

**Conference Adjourns**