



**Executive Briefing 2016**  
**March 17, 2016**  
**Location: DoubleTree by Hilton Sacramento**

The Water Education Foundation's flagship event is the go-to conference of the year to get the latest information on drought, groundwater and other issues impacting water statewide. This must-attend event provides opportunities to set yourself apart from the crowd and reach new clients.

Event	Sponsor Amount	Benefits
Morning coffee and pastries	\$2,000	<ul style="list-style-type: none"> <li>Your company/agency name and logo on event page of our website</li> <li>Signage at event</li> <li>Your company/agency name on agenda</li> <li>Allow 1 representative to attend Executive Briefing</li> <li>Your company/agency logo on rolling PPT that is played during event</li> <li>Table to display company materials</li> <li>Acknowledgement as sponsor of Executive Briefing</li> </ul>
Lunch	\$5,000	<ul style="list-style-type: none"> <li>Your company/agency name and logo on event page of our website</li> <li>Signage at event</li> <li>Your company/agency name on agenda</li> <li>Allow 3 representatives to attend Executive Briefing</li> <li>Your company/agency logo on rolling PPT that is played during event</li> <li>Table to display company materials</li> <li>Acknowledgment as sponsor of Executive Briefing</li> </ul>
Networking Cocktail Reception  <b>SOLD OUT</b>	\$3,000	<ul style="list-style-type: none"> <li><del>Your company/agency name and logo on event page of our website</del></li> <li><del>Signage at event</del></li> <li><del>Your company/agency name on agenda</del></li> <li><del>Allow 2 representatives to attend Executive Briefing</del></li> <li><del>Your company/agency logo on rolling PPT that is played during event</del></li> <li><del>Table to display company materials</del></li> <li><del>Acknowledgment as sponsor of Executive Briefing</del></li> </ul>
Exhibitor	\$750	<ul style="list-style-type: none"> <li>1 representative to staff exhibitor table</li> <li>Promoted as an exhibitor on event materials, rolling PPT, and on event page of our website</li> </ul>

If you would like to become an event sponsor or exhibitor or need more information, please contact Lisa Tran at the Water Education Foundation at 916-444-6240 or via email at [ltran@watereducation.org](mailto:ltran@watereducation.org)