



WATER EDUCATION
FOUNDATION

The 2014 Water Playbook: What You Need to Know

Water Education Foundation
31st Annual Executive Briefing
Red Lion Hotel Woodlake/Sacramento, 500 Leisure Lane, Sacramento

March 27, 2014

AGENDA

Thursday, March 27

8:00 **On-site registration and check-in**

8:45 **Welcome**

Rita Schmidt Sudman, *Senior Advisor, Water Education Foundation*
Jennifer Bowles, *Executive Director, Water Education Foundation*

9:00 **The BDCP: Is it Ripe for a Solution?**

Laura King Moon, *Chief Deputy Director, California Department of Water Resources*
Joan Maher, *Deputy Operating Officer, Water Supply Division, Santa Clara Valley Water District*
Erik Vink, *Executive Director, Delta Protection Commission*
David Guy, *President, Northern California Water Association*
Jerry Meral, *Director of the California Water Program, Natural Heritage Institute*
Jon Rosenfield, *Acting Interim Director, Rivers and Delta Program, The Bay Institute*
Moderator: Amy Quinton, *Environmental Reporter, Capital Public Radio*

10:30 **BREAK – View and Bid on Auction Items**

10:45 **California Groundwater: Tapping Out**

Paavo Ogren, *Director, Department of Public Works, San Luis Obispo County*
Felicia Marcus, *Chair, State Water Resources Control Board*
Dennis O'Connor, *Principal Consultant, Senate Committee on Natural Resources and Water*
Mary Scruggs, *Supervising Engineering Geologist, Department of Water Resources*
Maurice Hall, *Science and Engineering Lead, California Water Program, The Nature Conservancy*
Moderator: Lester Snow, *Executive Director, California Water Foundation*

- 12:00** **Lunch**
Will There Be a Water Bond on Your 2014 Ballot?
Assembly Member Anthony Rendon (D-Lakewood), *Chair, Assembly Water, Parks and Wildlife Committee*
- 1:30** **California Drought 2014**
Jeanine Jones, *Deputy Drought Manager, California Department of Water Resources*
David Murillo, *Regional Director, Mid-Pacific Region, Bureau of Reclamation*
Felicia Marcus, *Chair, State Water Resources Control Board*
Thomas Birmingham, *General Manager, Westlands Water District*
Roger Patterson, *Assistant General Manager, Strategic Water Initiatives, Metropolitan Water District of Southern California*
Moderator: Sue McClurg, *Deputy Executive Director, Water Education Foundation*
- 3:00** **Conservation and the New Technology**
Peter Yolles, *CEO and Founder, WaterSmart Software*
- 3:30** **Watershed Management from the Sierra to the Delta**
Campbell Ingram, *Executive Officer, Delta Conservancy*
Jim Branham, *Executive Officer, Sierra Nevada Conservancy*
Moderator: John Lowrie, *Acting Assistant Director, Department of Conservation*
- 4:30** **Hosted Reception and Silent Auction**