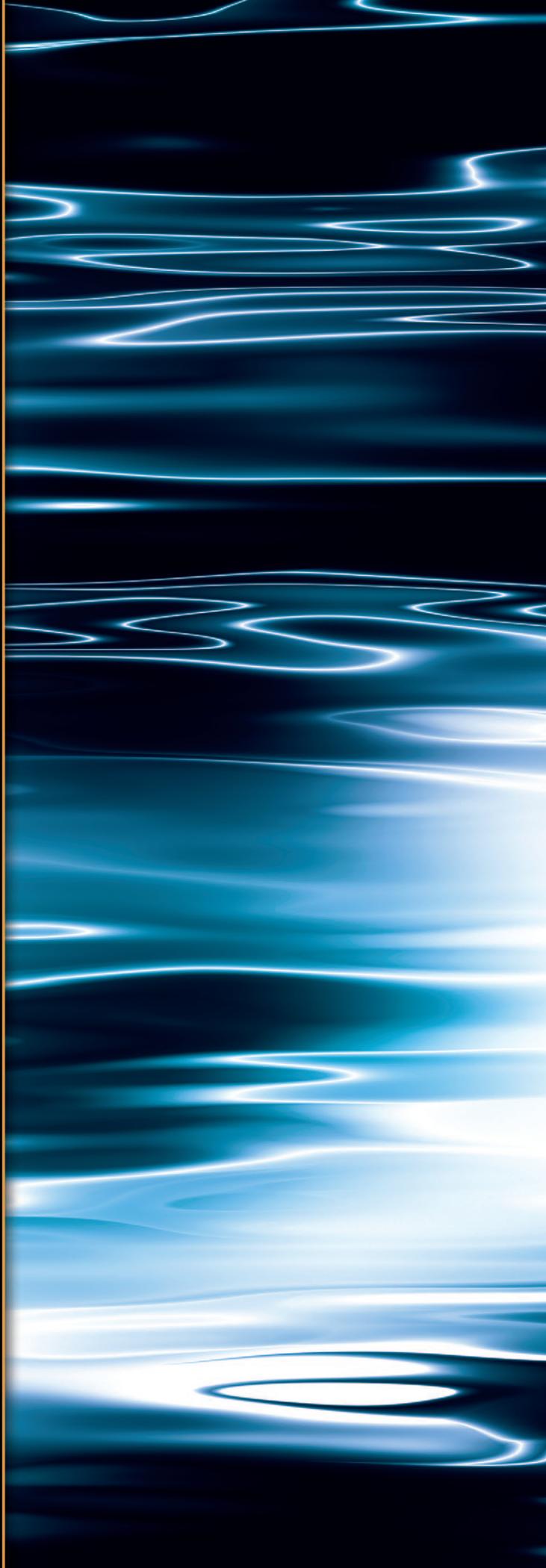




WATER EDUCATION
FOUNDATION

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A N N U A L
R E P O R T



Highlights of 2012

The Water Education Foundation celebrated its 35th Anniversary in 2012, continuing its mission to create a better understanding of water resources and foster public understanding and resolution of water resource issues through facilitation, education and outreach.

The Foundation reaches a broad audience including policymakers and agricultural, environmental and urban stakeholders; journalists; and students – and their families – in grades K-14. Leading the effort to provide impartial education is a 30-member volunteer Board of Directors. Members come from the business, agricultural, municipal, environmental, education and public interest communities.

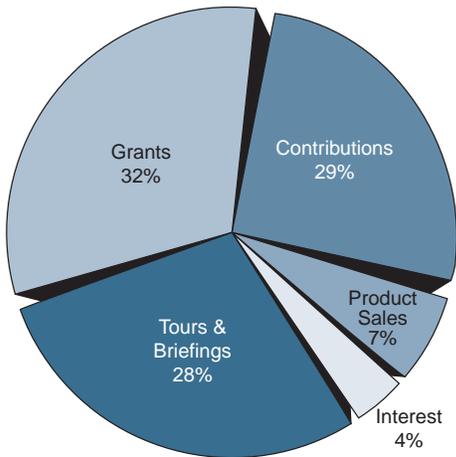
The work of the Foundation's 14-member staff is supported by federal, state and private grants; contributions from consultants, water districts, attorneys, farmers, environmentalists and others interested in the dissemination of unbiased, thorough and easy-to-

understand information about water; attendance at Foundation-sponsored events; and the sale of our materials. The budget for 2012 was \$1.9 million.

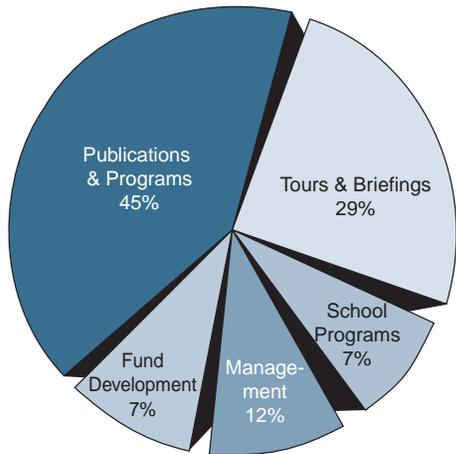
During 2012, the Bay-Delta, the Colorado River, watershed management, water quality and climate change were among the issues featured in the Foundation's publications, conferences, tours and other programs. Foundation staff conducted seven water tours, held numerous conferences and published six issues of *Western Water* and two issues of *River Report*.

In addition to regular programs in 2012, many special projects were undertaken in which the Foundation:

- Sponsored the day-and-a-half course **Water 101: The Basics and Beyond** in Davis
- Graduated 20 young professionals from the 16th **William Gianelli Water Leaders Class**
- Cosponsored the **Delta Levee Standards Conference**, featuring diverse stakeholders offering perspectives on various levee standards
- Launched **digital, interactive versions** of *Western Water* and *River Report* that can be accessed on your computer or laptop or through an app on your iPhone or iPad
- Published a **San Joaquin River Restoration Program poster map**
- Added a new "**All About the Delta**" **web page** with an interactive map on the Foundation's Internet news blog Aquaforntia.com
- Produced **two free Internet slideshows**: one on California watersheds and one on the Colorado River
- Cosponsored the inaugural free lecture presentation in memory of **attorney Anne Schneider**
- Completed the **No Drugs Down the Drain Radio Ad Campaign**
- Coordinated the 4th Annual **Santa Ana River Watershed Conference**, "Implementing the Vision"
- Continued work to launch the **online water encyclopedia** Aquapedia in Spring 2013



SOURCES OF REVENUE
Jan. 1, 2012 - Dec. 31, 2012



EXPENDITURES
Jan. 1, 2012 - Dec. 31, 2012

Text: Foundation Staff
 Photos: California Department of Water Resources and Foundation staff
 Design: Graphic Communications

35th Anniversary Celebration

The Foundation held a 35th Anniversary celebration in October in Sacramento. Nearly 250 people attended the reception and dinner. With the support of 25 major sponsors, the evening's events also honored the Foundation's supporters, partners and volunteers who have helped the organization fulfill its mission.

The reception recognized the Foundation's Board presidents and the after-dinner program included presentations by Foundation President Bill Mills and Vice President Scott Morris.

Executive Director Rita Schmidt Sudman narrated a special video tribute to the notable figures in water that have passed away. Foundation Secretary Gary Weatherford presented a special gift to Attorney Ed Tiedemann of Kronick Moskowitz Tiedemann and Girard, who served on the Foundation's Board from 1984 to 2004.

Special guest speakers included Rep. John Garamendi, who presented a commendation on the Foundation for "bringing together all types of stakeholders," ACWA Executive Director Tim Quinn, Alf Brandt, longtime Assembly water consultant, and Celeste Cantú, executive director of the Santa Ana Watershed Project Authority.

Foundation Board Member David Guy spoke about the great literature of California water and summarized the results of the Foundation's contest to determine the most influential writing on California water.

Foundation Program Director Sue McClurg closed the evening by providing an overview of some of the Foundation's major programs to train future policymakers: the William R. Gianelli Water Leaders Program and Project WET (Water Education for Teachers). She also discussed the future and how the Foundation continues to move into the digital age with its interactive Western Water and planned launch of the online water encyclopedia, Aquapedia, in 2013.

Major Anniversary Dinner Sponsors

Platinum

Kronick Moskowitz Tiedemann & Girard

Gold

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Metropolitan Water District of Southern California

Pacific Gas and Electric Co.

Parsons Corporation

Sponsors at the Silver Level were:

ARCADIS/Malcolm Pirnie; Association of California Water Agencies;

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Don Cotton; E.&J. Gallo Winery; Ron Gastelum; Irvine Ranch Water District;

Kennedy/Jenks Consultants; MBK Engineers

Sponsors at the Bronze Level were:

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Schneider & Harris, LLP; Fort Mojave Indian Tribe; Gilbert Associates, Inc.;

Kings River Conservation District; League of Women Voters; Moffatt & Nichol;

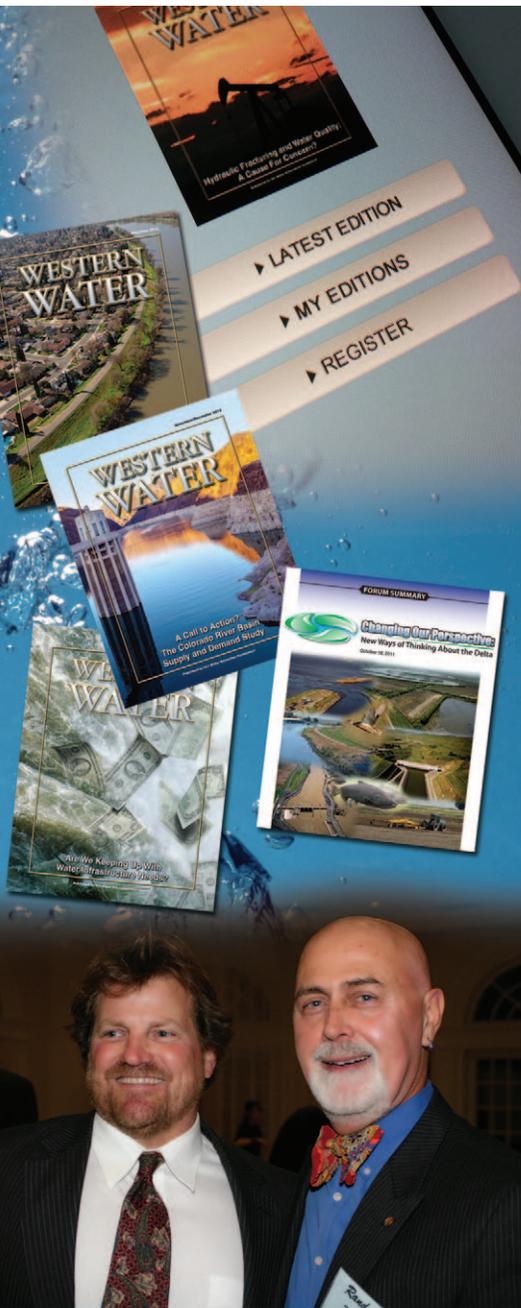
Northern California Water Association; O'Laughlin & Paris, LLP;

Santa Ana Watershed Project Authority; The Nature Conservancy



Top to bottom: Bob Johnson, HDR and former Bureau of Reclamation commissioner, with Steve LaMar, Irvine Ranch Water District, at the 35th Anniversary Celebration dinner; ACWA Executive Director Tim Quinn presents Foundation Board President Bill Mills and Executive Director Rita Schmidt Sudman with a proclamation; Central Valley Flood Protection Board Member Joe Countryman escorted Barbara Kennedy, widow of former DWR Director Dave Kennedy, to the October event.

Publications



Top to bottom: The Foundation launched a digital, interactive version of *Western Water* in 2012 accessible by personal computers, iPhones and iPads in 2012 as the bimonthly magazine continued its tradition of covering important and timely topics such as hydraulic fracking, infrastructure needs and levees; Writer Gary Pitzer with former Foundation Board Member Rande Kanouse.

Western Water Magazine

The highly respected *Western Water* magazine turned a page in 2012 and began offering an e-subscription. The publication continues to be offered in printed format as well.

Writer Gary Pitzer continued his outstanding work covering important issues in 2012:

January/February's article "Are We Keeping Up With Water Infrastructure Needs?" provided an in-depth look at water infrastructure needs and the challenges districts face in financing routine maintenance, needed upgrades and the idea of green infrastructure investment.

The March/April article, "Keeping It Down on the Farm: Agricultural Water Use Efficiency," focused on agricultural water use efficiency, planned state regulation to quantify its efficiency and the potential for greater savings.

In May/June, Gary looked at "Levees and Flood Protection: A Shared Responsibility." The article discussed flood-related issues, including the proposed Central Valley Flood Protection Plan, the FEMA remapping process and the dispute between the state and the U.S. Army Corps of Engineers regarding the levee vegetation policy.

July/August's issue, "How Much Water Does the Delta Need?," provided insight into the longstanding debate over providing flows for the Bay-Delta while supplying water to cities and farms, and the California State Water Resources Control Board's upcoming process to revisit those standards.

September/October's article "Hydraulic Fracturing and Water Quality: A Cause for Concern?" delved into the issue of "fracking" in California, a controversial method of extracting oil and natural gas from existing wells.

In November/December Gary turned to the Colorado River Basin. "A Call to Action? The Colorado River Basin Supply and Demand Study" examined the newly released study and what its findings might mean for the future of the lifeblood of the Southwest.

With the environmentally friendly e-subscription option, subscribers are able to access *Western Water* from computers and mobile devices. Each digital issue also features additional videos, excerpts of audio interviews conducted by Gary, animated graphics and easy-to-access links to the reports cited in the article and related background information. The digital magazine can be downloaded to your computer. And to facilitate on-the-go access, the Foundation developed a free *Western Water* app from the App Store for the iPhone or iPad. Development for an Android app also began in 2012.

Other Publications

A free Internet publication that summarized the October 2011 Forum "Changing Our Perspective: New Ways of Thinking about the Delta," was published in 2012 on the Foundation's website, www.watereducation.org. Writer/Special Projects Coordinator Susan Lauer developed the 40-page white paper as a follow-up to the 2011 Forum cosponsored by the Water Education Foundation and the Delta Conservancy, with assistance from the State and Federal Contractors Water Agency.

The Forum was intended to deliver a message that a change in perspective, fresh ideas and better ways of working together are needed to address the complexity of problems in the Sacramento-San Joaquin Delta. The comprehensive summary paper summarizes the presentations made by speakers and panelists and offers an extensive amount of background information and graphics describing the many Delta issue under debate.

Water 101: The Basics and Beyond

“Water 101: The Basics and Beyond” was the name of a day-and-a-half course held by the Foundation in February. Water 101 focused on California water basics and water district board member governance and was led by Foundation Board Member Byron Buck, executive director of the State and Federal Contractors Water Agency. More than 100 people attended.

Executive Briefing

More than 195 people attended the Executive Briefing, “Decision Points 2012,” held March 27-28 at the Doubletree Hotel in Sacramento.

Opening speakers David Nawi, Senior Advisor to the Secretary of the Interior for California and Nevada, and Phil Isenberg, Chair of the Delta Protection Commission, discussed potential Delta decisions in 2012.

Participants on a slate of panels discussed key topics: the California water bond, the San Joaquin River Restoration Program water rates and the Colorado River Quantification Settlement Agreement court decision. The Briefing also included tributes to the Foundation’s 35th anniversary.

Santa Ana River Watershed Conference

The Water Education Foundation coordinated the 4th annual Santa Ana River Watershed Conference, “Implementing the Vision,” April 25 in San Bernardino. Convened by the Santa Ana Watershed Project Authority and presented by RBF Consulting, A Baker Company, conference speakers discussed how to harness the momentum of current and past efforts to improve the future quality and reliability of Santa Ana River Watershed water supply.

Gold sponsors were: Brownstein Hyatt Farber Schreck; CDM Smith; Eastern Municipal Water District; Inland Empire Utilities Agency; San Bernardino Valley Water District and Western Municipal Water District.

Delta Levees Standards Conference

The Delta Levees Standards Conference, cosponsored by the Foundation and the Delta Protection Commission, explained the differences between the Hazard Mitigation Plan (HMP) Standard and the PL 84-99 Standard and what that means for Delta water conveyance, habitat and public safety.

At the May conference, perspectives on the standards related to these areas were presented by Department of Water Resources’ officials, in-Delta residents and water agencies, and the U.S. Army Corps of Engineers. The seven members of a special response panel then offered their thoughts and perspectives – representing the water export and environmental communities as well as Delta residents and representatives, and state and federal officials.

Agencies and organizations providing additional financial support for the conference were ATKINS, Central Delta Water Agency, Contra Costa Water District, Kjeldsen, Sinnock & Neudeck, Inc., MBK Engineering, South Delta Water Agency, The Dutra Group and The Nature Conservancy. Additional assistance was provided by American Rivers, Natural Resources Defense Council and the Planning and Conservation League.

Remote Sensing Workshop

Technological advances and the ability to monitor water remotely took center stage at a special workshop cosponsored by the Foundation, Environmental Defense Fund, California Water Foundation and NASA. About 65 people attended the invitation-only September workshop held in San Diego.

Assistant Interior Secretary Anne Castle and Bradley Doorn, program manager of NASA’s applied sciences program, gave presentations in addition to academics, agency scientists, water policymakers and others. An article about the workshop will be posted on the Foundation’s website in 2013.



Delta Levees Standards Conference

Top to bottom: Randall Neudeck, MWD of Southern California, and his brother Chris Neudeck, Kjeldsen, Sinnock & Neudeck, spoke at the Delta Levees Conference; Assistant Interior Secretary Anne Castle at the Remote Sensing Workshop; at the Executive Briefing, David Nawi, senior advisor to the Secretary of the Interior, presented an anniversary proclamation to Rita Schmidt Sudman; Attorney Robert Donlan, Ellison, Schneider & Harris LLP, far right, was an instructor at Water 101.

School Programs



Top to bottom: Russian educators visited the Tahoe-Baikal Institute in 2012 to be trained as Project WET facilitators; Brian Brown marked his eighth year as coordinator of California Project WET, which conducted 67 workshops for 1,273 educators in 2012; Brian at the San Mateo Outdoor School, where he served as a consultant to help San Mateo teachers and outdoor naturalists better integrate their curriculum on water.

In 2012 California Project WET Coordinator Brian Brown conducted teacher professional development workshops, attended conferences and assisted water districts with teacher workshops.

Project WET

The Water Education Foundation is the host institution for the California Project WET (Water Education for Teachers) program under a longstanding agreement with the Project WET Foundation. California Project WET is supported by grants from the Bureau of Reclamation, Mid-Pacific Region and U.S. Geological Survey's California Water Science Center. The Department of Water Resources (DWR) purchases activity guides for university teacher education courses and assists small water districts, school districts or other programs in integrating Project WET activities into their programs.

Project WET helps students understand the science and societal impacts of conserving and protecting water resources. Brian conducts workshops to train teachers and workshop facilitators. He also creates the quarterly *California Project WET Gazette* newsletter emailed to more than 6,700 educators.

In 2012, California Project WET conducted 67 workshops for 1,273 educators who will use Project WET activities with more than 137,863 students during the 2012-2013 school year. Brian continued expanding work with after school programs, integrating the use of Project WET as a hands-on supplement to help teachers use California's new textbook-oriented Education and the Environment Initiative (EEI) curriculum, and providing guidance and training to new Project WET Coordinators throughout the U.S.

Advanced Water Education Workshops

Brian collaborated with USGS California Water Science Center researchers on in-depth education experiences for teachers on current water issues and research. A Project WET workshop in March focused on groundwater research in the northern San Joaquin Valley and integration of USGS presentations into teacher education workshops on stormwater, stream monitoring and floodplain ecology.

Brian worked with California Water Science Center researchers, U.S. Forest Service personnel and members of the Society of American Foresters to assist DWR with a June tour and presentations on American River watershed issues for water district education outreach staff from throughout California.

He organized an advanced Project WET professional development training for the Inland Northern California Science Project, which highlighted the use of Project WET activities to enhance the classroom use of California EEI units and help teachers in the transition to National Common Core and Next Generation Science Standards. Volunteer facilitators from Turtle Bay Exploration Center, Whiskeytown Environmental School, Western Shasta RCD and the Department of Education assisted in this October training for 50 Northern California teachers.

Related Activities

California Project WET was invited to join the California Environmental Education Interagency Network in November. Brian served as a consultant for a San Mateo County Office of Education grant program in November to integrate classroom and outdoor science school curriculum through Project WET activities and specific EEI units on water at trainings at San Mateo Outdoor School in La Honda and Walker Creek Ranch Outdoor School in Marin County.

Brian continues as a member of the DWR Water Education Committee, the Ag in the Classroom Educational Resource Committee, Forestry Institute for Teachers Steering Committee, and Project Learning Tree & Project WILD Advisory Committees. He also serves on the Project WET USA Council as the elected representative for the Colorado River states and is a member of the Project WET USA Publications, Instruction & Training and Conference Planning Committees.

In 2012 the Foundation conducted seven regular tours.

The first **Sea to Sierra Tour, March 1-2**, hosted on Amtrak's California Zephyr train, traveled from San Francisco Bay, through the Delta, through Central Valley farmland, and into the Sierra Nevada mountain range.

The **Lower Colorado River Tour, March 14-16**, traveled from Hoover Dam to the Salton Sea and the Coachella Valley, and included a private tour of Hoover Dam.

The **Central Valley Water Tour, April 11-13**, traveled the length of the San Joaquin Valley – starting and ending in Bakersfield.

The **Flood Management Tour, May 24-25**, focused on the South Delta and Lower San Joaquin River. Stops included Jones Tract and San Joaquin River National Wildlife Refuge.

The **Bay Delta Tour, June 13-15**, traveled through the Delta to San Francisco and participants learned about Delta conveyance, Delta farming and the fishery collapse.

The **Northern California Tour, October 17-19**, helped participants learn about farming, fishery restoration, and the major water projects.

The **San Joaquin River Restoration Tour, November 7-8**, took participants to Friant Dam, Chowchilla Bifurcation and Mendota Pool.

Tour Sponsors

Major sponsors

Bureau of Reclamation's Lower Colorado Region and Mid-Pacific Region
California Department of Water Resources
George Miller and Janet McKinley

Trailblazer sponsors

ATKINS
CH2M HILL
MWH
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Traveler sponsors

Brown and Caldwell
Cardno ENTRIX
ESA PWA
GEI Consultants
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Cosponsors of one or more tours

Bowles Farming Company, Inc., in honor of Mr. John H. "Jack" Threlkeld; California Waterfowl Association; Central Delta Water Agency; Coachella Valley Water District; Downey Brand Attorneys LLP; ENGEO; ICF; Imperial Irrigation District; Kjeldsen, Sinnock & Neudeck, Inc.; MBK Engineers; Parsons Brinckerhoff; Peterson Brustad, Inc.; San Joaquin Area Flood Control Agency; South Delta Water Agency; Southern Nevada Water Authority; West Yost Associates; and Wood Rodgers.

Organizations that hosted or co-hosted meals, provided refreshments or offered other support

Archaeological Consulting Services, Ltd. (ACS); California Farm Bureau Federation; Clarksburg Community Church; Clarksburg Fruit Growers; Contra Costa Water District; East Valley Water District; Friant Water Authority; Glenn-Colusa Irrigation District; Kaweah Delta Water Conservation District; Kern County Water Agency; Kern Water Bank Authority; Metropolitan Water District of Southern California; Northern California Water Association; Panoche Water District; San Joaquin River Exchange Contractors Water Authority; San Luis Canal Company; San Luis & Delta-Mendota Water Authority; Semitropic Water Storage District; SAWS – Stockton Area Water Suppliers; City of Stockton, Stockton East Water District, County of San Joaquin, California Water Service; Kip Sturgeon, Director, East Valley Water District; Tehama-Colusa Canal Authority; West Coast Grape Farming; Western Canal Water District; Westlands Water District; and Yuba County Water Agency.



Top to bottom: Participants boarding the Amtrak train for the Sea to Sierra Tour; Foundation Executive Director Rita Schmidt Sudman with Col. William Leady, District Commander of the U.S. Army Corps of Engineers Sacramento District, at Shasta Dam; Biogeochemist Robin Miller with USGS spoke on the Bay-Delta Tour; 2012 saw the departure of Communications Director Rebecca Scott (R) as Renée Cashmere (L) took on the job of Tour Director; Colorado River Tour participants on private tour of Hoover Dam.

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Other Tours

On Oct. 31, Foundation staff led 45 members of the California State Water Resources Control Board on a special, one-day tour of the Delta.

Other Highlights



Top to bottom: Members of the 2012 Water Leaders Class on the Bay-Delta Tour; public television stations in Sacramento, Portland and other parts of the U.S. aired the Foundation's Klamath River documentary, narrated by actress Frances Fisher, in 2012; a series of radio minutes were created for Southern California radio stations in the Foundation's "No Drugs Down the Drain" radio ad campaign.

2012 Water Leaders

Twenty young professionals graduated from the Foundation's 16th Annual William R. Gianelli Water Leaders Class. The 2012 class studied issues related to infrastructure.

The graduates: Mary Akens, *California Department of Water Resources*; Rebecca Akroyd, *Kronick Moskowitz Tiedemann & Girard*; Holly Alpert, *Inyo-Mono Integrated Regional Water Management Program*; Leonard Ash, *Alameda County Water District*; Matt Brennan, *Environmental Science Associates PWA*; Courtney Davis, *Brownstein Hyatt Farber Schreck, LLP*; Kristal Davis Fadtko, *Sacramento-San Joaquin Delta Conservancy*; Anton Favorini-Csorba, *Legislative Analyst's Office*; Bill Fernandez, *CDM*; Tricia Geringer, *Ag Council of California*; Jason Gurdak, *San Francisco State University*; Brian Lockwood, *Pajaro Valley Water Management Agency*; Mario Manzo, *Bureau of Reclamation*; Katharine Moore, *Senate Committee on Urban Rivers/Office of Senator Fran Pavley*; Mark Nordberg, *California Department of Water Resources*; Brian Poulsen, Jr., *El Dorado Irrigation District*; Jesse Roseman, *The Nature Conservancy*; Samuel Sandoval Solis, *University of California, Davis*; Alexandra Tollette, *MWH*; Peter Wijsman, *Arcadis/Malcolm Pirnie*.

The Water Leaders Class is a one-year program that educates up-and-coming community leaders about water issues and prepares them to take an active, cooperative approach to decision-making about water resource issues.

An annual silent auction held at the Foundation's 2012 Executive Briefing generated \$12,700 to support the Water Leaders Class.

Klamath River Documentary

The Foundation's 60-minute documentary *The Klamath Basin: A Restoration for the Ages* aired in 2012 on public broadcasting stations, including Sacramento, Portland, Ore., and several other stations around the country. The documentary, hosted and narrated by Actress Frances Fisher, explores the complex water management issues of the Klamath River Basin located on the California-Oregon border.

Major funding for the 60-minute documentary was provided by the Water Education Foundation with assistance from the U.S. Fish and Wildlife Service. The Foundation, along with an advisory committee comprised of Klamath Basin stakeholders, provided technical advice and research.

Anne Schneider Lecture Presentation

In May, the Anne J. Schneider Foundation and the Water Education Foundation held the inaugural memorial lecture featuring the Honorable Ronald B. Robie of the California Third District Court of Appeal. Schneider, a partner at the firm of Ellison, Schneider & Harris and one of California's foremost water law attorneys, passed away in 2010 at the age of 63.

In his speech "What Is, What Has Been, And What Ought To Be," Robie praised Schneider's approach to the law and ability to look for comprehensive and fair-minded solutions to our state's water problems, to see "the big picture," and to get her clients to see that picture, too. The lecture was held May 1 at the Mondavi Center at the University of California, Davis. A post-lecture discussion was facilitated by water Attorney Robert Maddow. The Anne J. Schneider Foundation Steering Committee plans to make the lecture an annual event.

"No Drugs Down the Drain" Radio Ad Campaign

The Foundation produced three 30-second educational radio commercials about not flushing prescription drugs down the drain in 2012. The commercials ran on news station KNX 1070 AM and news/country station KFRG 95.1 in Southern California beginning in December.

The goal of the "No Drugs Down the Drain" radio ad campaign is to educate listeners about proper ways to dispose of unwanted medications. Funding for

Other Highlights

this project came from a Supplemental Environmental Project (SEP) through the Santa Ana Regional Water Quality Control Board. Foundation staff, along with a production team, created the local (Southern California) campaign to dovetail with the existing statewide educational campaign. The radio ad campaign reached about 1 million people.

New Delta Internet Resource

A new “All About the Delta” web page debuted on the Foundation’s www.aquafornia.com California water news blog in 2012. The new page offers several resources to help people better understand the Delta’s history, location, important facilities, and controversial issues.

The new Delta page features an interactive map developed by using Google Earth that shows the locations of major water facilities and islands. Another helpful resource is a chart that illustrates various agency plans in the Delta and how those plans overlap and relate to the Delta Stewardship Council’s Delta Plan, which is a framework for future planning in the Delta. The Delta chart is in a PDF format that can be viewed online. There also is the option to print an 11- by 17-inch copy of the chart.

California Watersheds Slideshow

A comprehensive look at the state’s watersheds is presented in the Foundation’s interactive slideshow “California Watersheds: Our Vital Link” created in 2012. The 110-slide slideshow is available free on www.aquafornia.com and the Foundation’s website www.watereducation.org in interactive and PDF formats.

The slideshow provides a basic overview / definition of a watershed, explains how everyone can trace their watershed address, and stresses the importance of keeping watersheds free of pollutants. An interactive map displays California’s hydrologic regions and provides brief facts about each region’s water issues.

The slideshow was created by the Foundation with support from a grant from the California Department of Conservation.

New San Joaquin River Restoration Program Map

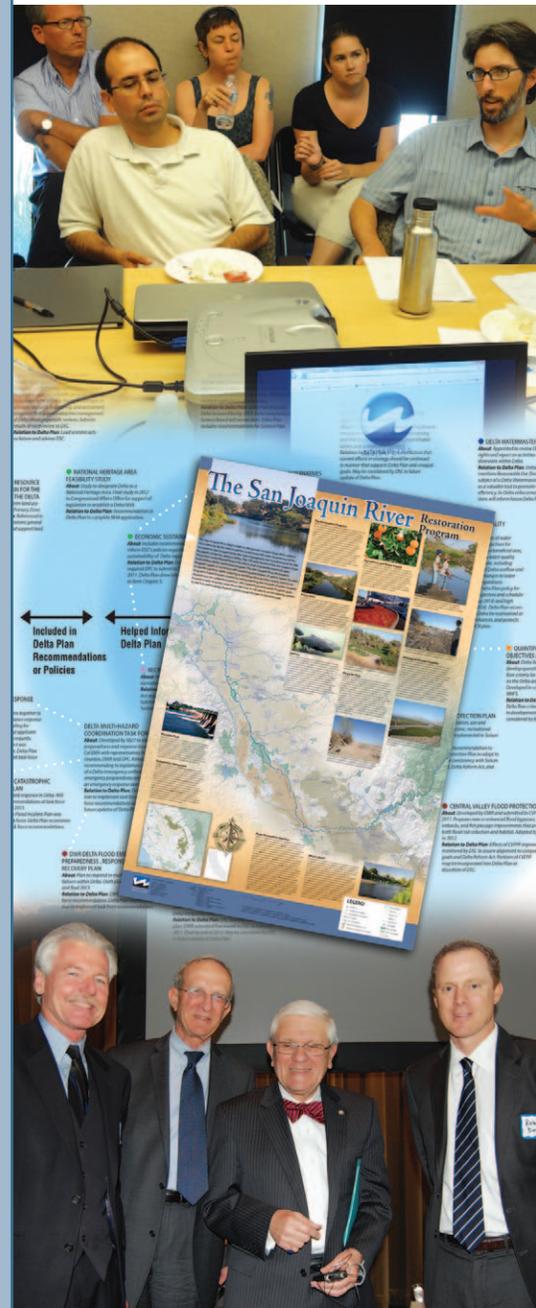
Joining the Foundation’s lineup of posters in 2012 was the new 24 by 36-inch map of the San Joaquin River Restoration Program. Beautifully illustrated and suitable for framing, the poster includes a map of the San Joaquin River with the numbered river reaches that are the focus of the multi-million-dollar restoration program.

The map discusses the San Joaquin River Restoration Program, which aims to restore flows and populations of Chinook salmon to the river below Friant Dam to its confluence with the Merced River. The text explains the history of the program, its goals and progress toward those goals. Development of the map was funded by a grant from the Bureau of Reclamation, Mid-Pacific Region.

Online Learning

The Foundation continues to add new online resources to expand the way people can educate themselves about water issues. In 2012, work began on **Aquapedia**, an online water encyclopedia. Aquapedia is scheduled to launch in Spring 2013 with 200 entries, based on information found in the Foundation’s publications.

Also in 2012 the Foundation began developing content for a new **drinking water portal** coordinated and funded by the California Department of Public Health (CDPH). The portal, scheduled to be completed in 2013, will be hosted on CDPH’s web site.



Top to bottom: Focus groups provided input as work began on the new online Aquapedia water encyclopedia; the new San Joaquin River Restoration Program map, published in 2012, displays the river reaches slated for restoration and explains the challenging issues of this project; at the first Anne Schneider lecture, L to R: Art Baggett, Kennedy/Jenks, Robert Maddow, Bold, Polisner, Maddow, Nelson & Judson, the Honorable Ron Robie and Robert Donlan, Ellison, Schneider & Harris LLP.

Colorado River Project

The Colorado River: Lifeline of the Southwest



Top to bottom: Multi-media projects in 2012 continued the Foundation's efforts to educate the public about the Colorado River: an online slideshow and articles in *Western Water* and *River Report* devoted to the Colorado River Basin Study, Minute 319 and the Quantification Settlement Agreement; the proceedings of the 2011 Colorado River Symposium were published in 2012.

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In 2012, the Foundation's Colorado River Project marked its 15th year. Primary financial support was provided through a grant from the Bureau of Reclamation's Upper and Lower Colorado Regions.

Serving on the Advisory Committee were: Michael Cohen, *Pacific Institute*; Gordon "Jeff" Fassett, *HDR Engineering, Inc.*; Chris Harris, *Colorado River Board of California*; Bob Johnson, *Water Consult*; Jeff Kightlinger, *MWD of Southern California*; David Lindgren, *Downey Brand*; James Lochhead, *Denver Water*; Estevan Lopez, *New Mexico Interstate Stream Commission*; David Modeer, *Central Arizona Project*; Patricia Mulroy, *Southern Nevada Water Authority*; Don Ostler, *Upper Colorado River Commission*; Jennifer Pitt, *Environmental Defense Fund*; Stanley M. Pollack, *Navajo Nation Department of Justice*; Maureen Stapleton, *San Diego County Water Authority*; and Gary Weatherford, *California Public Utilities Commission*.

River Report

The 12-page *River Report* Colorado River newsletter is published twice a year. In the Summer issue Writer Gary Pitzer explored the state of the California Quantification Settlement Agreement (QSA) in "Maintaining a Fragile Alliance: Colorado River Water Users and the QSA," including the efforts to find a long-standing resolution to mitigating the transfer impacts on the Salton Sea that threaten the integrity of the agreement.

The Winter *River Report*, written by Susan Lauer, focused on Minute 319, the landmark agreement between the United States and Mexico to manage and share Colorado River water supplies. Beginning with this issue *River Report* became available in a free interactive digital version. The first e-issue included a video of the signing ceremony in Coronado, a link to the actual Minute document and informational videos about restoration work in the Colorado River Delta and the devastating April 2010 earthquake in Mexicali Valley.

Colorado River Symposium Proceedings

The Foundation's Program Director Sue McClurg edited and supervised the publication of the written proceedings of the 2011 Colorado River Symposium, "Solving the Basin's Math Problem: Adapting to Change." The proceedings were the conversations held at the eighth biennial invitation-only symposium in September 2011, which brought together top policymakers in the Colorado River Basin.

Symposium discussions focused on realities associated with water supply and demands; hydrological and political drivers of change; the Colorado River Basin Study; adapting to increased costs and determining who pays; cross-border issues between Mexico and the United States; and adapting to climate change. A closing session was devoted to what will happen if efforts to conserve, augment and share water within the Basin do not succeed.

Copies of this 144-page softbound book are \$50. Included is a CD with speaker PowerPoint presentations.

Colorado River Slideshow

A new online slideshow about the Colorado River, *The Colorado River: Lifeline of the Southwest*, was released in September. The 122-slide show discusses the importance and uses of the Colorado River to the Southwestern United States and the Republic of Mexico. It explains the natural system, discusses historic development of the river, and describes the water facilities within the Basin. It also provides information on current issues related to endangered fish, the Salton Sea, water marketing, the QSA, the Yuma Desalting Plant, and the Colorado River Basin Study now in development.

Susan Lauer wrote and produced the slideshow. It was funded by a grant from Water for the West and is available for free in PDF format on the Foundation's website www.watereducation.org and www.aquaforia.com.

A variety of grants from governmental agencies, private foundations and other organizations funded the Foundation's special programs, publications and projects in 2012. The Foundation's general activities, in turn, were supported by another primary source of income – contributions.

This diversity of funding helps the Foundation fulfill its mission of providing balance in all written materials, school programs, tours, briefings, videos and documentaries. Reviewers and advisory groups help ensure technical accuracy but the Foundation retains editorial control over all programs and publications – no matter what the funding source.

In 2012, grant funds provided 29 percent of the Foundation's revenues, funding Project WET, special workshops and conferences, television productions, and new publications.

Major contributions represented 32 percent of 2012 revenues and helped maintain core programs such as *Western Water*. In 2012, the Foundation continued its "Giving Back" program for our major contributors in which complimentary maps, publications and attendance at Foundation events were awarded to contributors based on their pledge. This is our way of thanking our contributors – who include cities, farmers, law firms, engineering firms, water districts, businesses and other organizations, and private individuals – for their support. (See page 12 for the list of major contributors.)

Additional Foundation income is derived from attendance at briefings and water tours, 28 percent in 2012, and the sale of our educational materials, 7 percent in 2012. In return for all this support, the Foundation continues to serve as the source of impartial information on water issues in California and the West. We thank all the organizations and individuals for the many ways in which they support our work and help us fulfill our mission.

Major Grants Awarded in 2012

(\$5,000 and over)

Aquaornia.com – the California Water News blog
Anonymous, \$25,000

Colorado River Project – River Report newsletter, Colorado River Tour, Colorado River Symposium Proceedings
Bureau of Reclamation, Lower Colorado Region, \$50,000

Layperson's Guide to Integrated Regional Water Management
California Department of Water Resources, \$39,000

Project WET (Water Education for Teachers)
U.S. Geological Survey, \$51,997
Bureau of Reclamation, Mid-Pacific Region, \$49,980

Aquapedia/Digital Magazine Platform
Anonymous, \$80,000

Remote Sensing Workshop
Environmental Defense Fund, \$60,000

Layperson's Guide to California Wastewater
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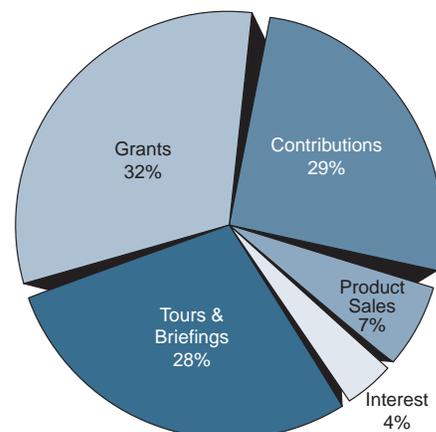
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Program Director Sue McClurg, center, moderated a Colorado River QSA panel at the Executive Briefing that included, L to R, the late Steve Robbins, Coachella Valley WD; Bill Hasencamp, MWD of Southern California; Dan Hentschke, San Diego County WA and Kevin Kelley, Imperial ID.



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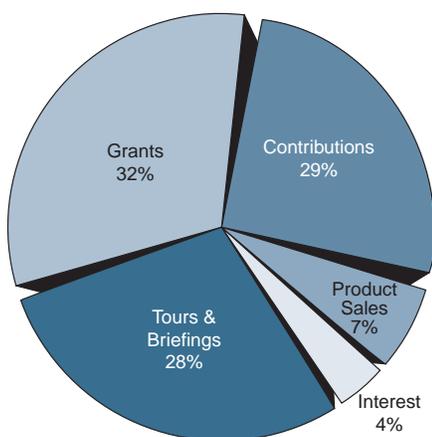
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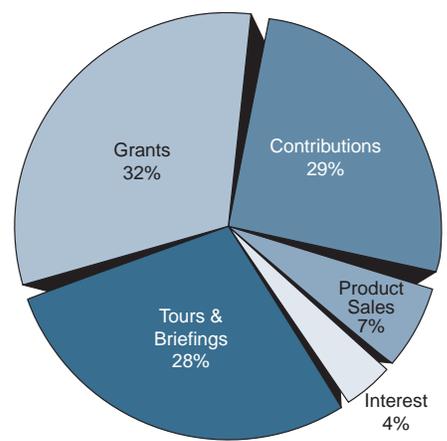
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